

Interreg



EUROPEAN UNION

Greece-Bulgaria

SeeG

European Regional Development Fund

Outputs and results for entrepreneurship under SEEG project

Contribution of Economic development
agency Bansko – PB3

Closing event @ Komothini, GR © 20th of April 2023

* ASSOSIATION *

ECONOMIC DEVELOPMENT
AGENCY BANSKO

Factsheet



Town of Bansko

Current condition and brief historical reference

- Blagoevgrad district @ Southwest Bulgaria
- 2 towns and 6 villages = population of 14 000
- A multi - year prize winner for best ski resort on the Balkans
- Host town of FIS Ski and Snowboard World Cup events = 9
- Unique Pirin National Park, protected by UNESCO
- A historic city that gave to Bulgaria the three „titans“ of our national spirituality and revival in each of the last centuries

Economic development agency Bansko

Profile

- **Non-profit and non-government private organization**
- **Established in 2007 in the town of Bansko**
- **Founded by Municipality of Bansko and two consultancy companies as a PPP**
- **18 legal and natural persons are current association members**
- **Geographic coverage of the project activities:
Municipality of Bansko and Blagoevgrad district**

Economic development agency Banskó

Strategic goal and mission

- **Through dialogue and joint activities implementation between local governments, private sector and NGOs to contribute to economic and social development of Banskó' region**
- **To support local administration, private sector and other stakeholders in the formulation and implementation of strategies, policies and Programmes for region' economic and social development**

Economic development agency Banskó

Results since the establishment

- 36 projects developed and submitted for funding
- 11 completed
- 2 under implementation
- 0 under evaluation
- 23 in reserve list or rejected for funding

* The Project *

“Empowering businesses
Seeking Growth” (SeeG)



Outputs and results under WP1

Temporary employment created

- **Direct - to 6 persons participating in direct implementation of project activities**
- **Indirect - hall rentals, catering, experts, other subcontractors**

Outputs and results under WP2

Technical equipment for activities implementation

- **Two tablets complete with keyboard and electronic stylus**
- **LED Projector**

Outputs and results under WP2

Informed society regarding the positive contribution of the EU

- 22 press releases in electronic information portals
- 10 radio spots
- 10 press releases on the Facebook social network
- Trilingual news on the project website
- Advertising and information materials for all participants in trainings and events
- Project brochures
- Electronic newsletters

Outputs and results under WP2 & WP3

Public events held

- Press conference
- Three round tables for business trade sectors; hotels and restaurants and services (incl. IT)
- Two-day forum for business extroversion "EXTRO-forum"

Total number of participants = **194**

Outputs and results under WP3 & WP4

Training materials for:

- **Organization and management of SMEs with an emphasis on crisis periods**
- **New/start-ups or future entrepreneurs**
- **Existing entrepreneurs/enterprises**
- **Bilingual written translations for electronic platform content**

Outputs and results under WP4

Conducted surveys

- **Two surveys of the population in Blagoevgrad region of 40 and 100 respondents**

Outputs and results under WP4

Conducted training initiatives

- **Five-day seminar**
- **Two two-day trainings for new and existing businesses**
- **Three two-day workshops with working visits**

Total number of participants = 96

Outputs and results under WP4

Conducted individual and group consultations

- a. business level group support for 16 participants
- b. personalized consulting services for new, future and/or existing entrepreneurs incl. business plan for 10 participants
- c. group business coaching for 32 participants

THANK YOU FOR THE ATTENTION

GEORGI TSVETKOV

Chairman

Economic development agency Bansko

george@noproblemsltd.com