

Interreg Greece-Bulgaria SeeG

European Regional Development Fund



EUROPEAN UNION

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EDUCATIONAL AND TRAINING WORKSHOPS

In the framework of the project titled “**Empowering businesses Seeking Growth**” (**SeeG**) which is approved for funding by the **Operational Programme Interreg V-A Greece-Bulgaria 2014-2020** (MIS 5070714), the **RODOPI CHAMBER OF COMMERCE AND INDUSTRY** will implement educational and training workshops. The project’s target group includes **newly established SMEs** (up to 3 years’ operation) including those organized as cooperatives, self-employed individuals, **social enterprises, potential entrepreneurs** (especially female), and graduates in the field of Business Administration and relevant departments (**youth entrepreneurship**).

The workshop **4.1.2, Skills enhancement trainings** runs for **120 hours** and is entitled: “Organization and Management of Small and Medium Enterprises emphasizing on times of crisis, sustainable financial management – debt recovery techniques, low-cost IT technologies, growth promoters, elimination of constraints”. Out of **80 beneficiaries**, two classes of 20 trainees started on **9/1/2023** and

are expected to be completed on **20/3/2023**. Two additional classes of another 20 trainees started their training on **10/1/2023**, which will be completed by **18/3/2023**.

Workshop subject areas:

- Social Media use for businesses
- Sustainable development and models of sustainable development
- Start-up companies

The **4.1.3_Boosting business skills** workshop runs for **20 hours** and is scheduled for 2 classes of **60 beneficiaries**.

Workshop titles:

- Personal development, self-confidence, and networking skills promotion
- Business adaptation to the new ISO standards, risk analysis and management, Business Continuity Plan (BCP), GDPR

These two training programs **are expected to start on 21/3/2023** and will be completed by 27/3/2023.



The project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A «Greece-Bulgaria 2014-2020» cooperation programme.