

Interreg Greece-Bulgaria SeeG

European Regional Development Fund



EUROPEAN UNION

Report on DEL. 3.2.4 'BRIDGING THE GAPS' Platform

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The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Cooperation Programme Interreg V-A "Greece- Bulgaria 2014-2020"

Report on DEL. 3.2.4 'BRIDGING THE GAPS' Platform

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Description of the deliverable

The 'BRIDGING THE GAPS' Platform is a website that hosts the (a) the Business Growth Strategy - Framework, (b) info - results raised by forums, (c) outputs, (d) funding opportunities, (e) networking opportunities etc. The platform is developed in order to promote the project and its deliverables in favor of the actual beneficiaries, by aiming to promote the 'entrepreneurship culture' all together to the wider public. The platform ensures: a) continuing publicity, b) a broader dissemination of project deliverables and c) availability for download of deliverables. The main purpose of the platform is publicity and information provision of the project's deliverables, as well as networking opportunities. The outcome of the platform is the dissemination of the project's deliverables.

Website activation & Structure

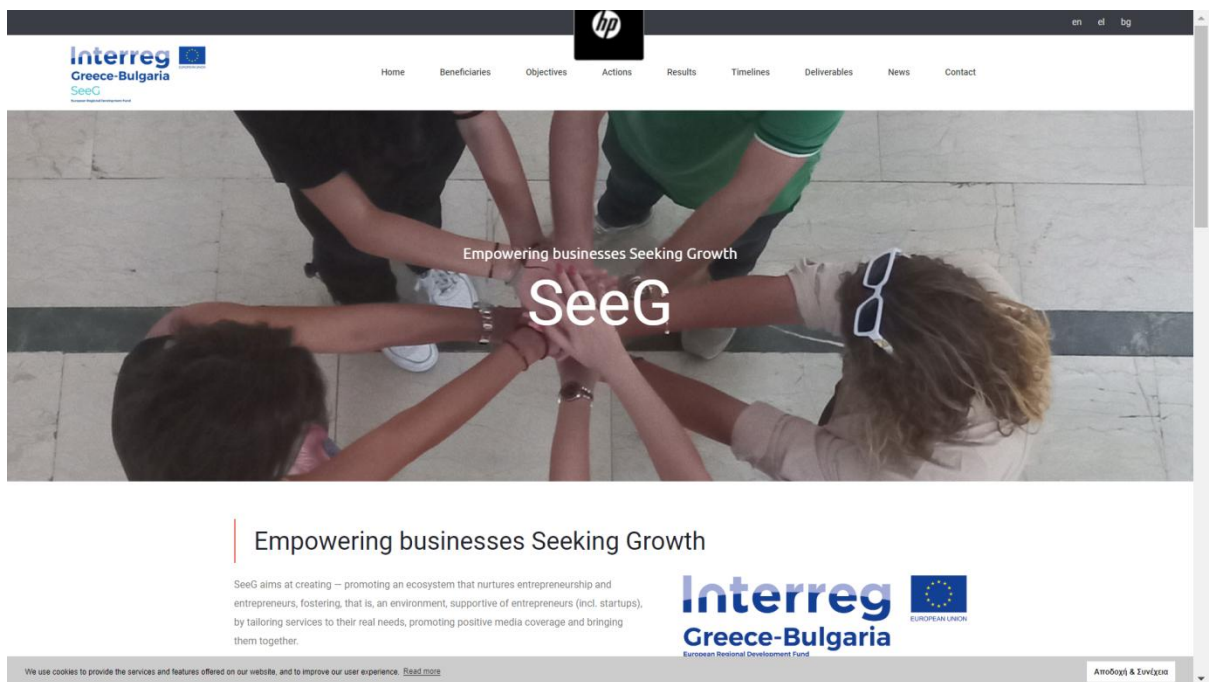
The website activated online on the following web address:
<https://www.seegplatform.eu/>

The structure of the Website is the following:

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- Partners
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- Actions
- Results
- Timelines
- Deliverables
- News
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Information provided in each webpage of the 'BRIDGING THE GAPS' Platform website

- Home



- Partners



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Beneficiaries

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RODOPI CHAMBER OF COMMERCE AND INDUSTRY

The Commercial & Industrial Chamber of Rodopi, is one the oldest Chambers of the country. It operates in the Prefecture of Rodopi - in the "of the border" area of Thrace. It makes great efforts for the economic, intellectual and cultural development of the region, considering that Thrace and especially the Prefecture of Rodopi has the required advantages to succeed. Naturally it has the full support of the State, which from one part must identify its particularity and from the other part its privileged position in the greater geopolitical region.

The Commercial and Industrial Chamber of Rodopi, was established by the Royal Decree of the 5th of October 1921, which was published in the Government's Gazette 192/Issue 8-10-1921.

Since then the Chamber aims at:

- Continuing the efforts on the region's development and solving the problems of the enterprises.
- Implementing Communal programs
- Informing the entrepreneurs of the Prefecture of Rodopi in various matters
- Improving and enriching the Chamber's newsletter
- Supporting and strengthening the Greek Commercial Fair "Thrace", and institutionalizing it as Balkan Fair.
- Cooperating with the authorities and organizations of the city regarding the social and economic development of the region.

Contact Information

Address:
Rodopi Chamber of Commerce and Industry

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RESEARCH ACCOUNT FOR THE UNIVERSITY OF MACEDONIA

The University of Macedonia's Special Account for Research Funds was established in 1983 with the aim of managing and utilizing funds for scientific research, education, training, technological development and innovation, and providing related services to the fulfillment of its purpose.

The purpose of the Special Account for Research Funds is to manage and allocate funds coming from any source, as well as from its own resources, with a view to covering any kind of necessary cost for the needs of carrying out research, education, training, and development projects, as well as for projects of continuing training, seminars and conferences, projects providing scientific, technological and artistic services, specialized and clinical studies, performing tests, measurements, laboratory tests and analysis, provision of consultation, drafting standards for third parties, designing and implementing scientific, research, cultural and development programs as well as other related services, for the benefit of the University.

All the above are carried out under condition that they are performed by the University's scientific staff, with the assistance of specialized scientists, for the benefit of the University and with a view to contributing to the production of scientific research.

The administrative and management bodies of the Special Account for Research Funds are the following:

- The Research and Management Committee of the Special Account for Research Funds;
- The Head of the Research and Management Committee of the Special Account for Research Funds

The Financial and Administrative Support Unit of the Special Account for Research Funds is the responsible department for the provision of administrative support and financial management of the Special Account for Research Funds.

Contact Information

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AGENCY FOR ECONOMIC DEVELOPMENT-BANSKO

Economic Development Agency Bansko is a nongovernment organization which objectives through dialogue and implementation of joint activities between local governments, the private sector and NGOs to contribute to economic and social development of the region of Bansko. Our mission is to support local administration, private sector and other interested parties in the formulation and implementation of strategies, policies and programs for economic and social development of the region. To achieve its goals, EDA Bansko perform activities not only in the municipality of Bansko, but also in the Blagoevgrad region in search of partnership development in the region as a whole. EDA Bansko has a highly qualified team with expertise in the field of economic development, finance, social and educational activities, as well as experts in the field of project management. Experts of EDA Bansko (broadcast by the members) have a key part in the development of strategic municipal documents, analyzes and studies as: "Operational Program of Municipality of Bansko 2007 – 2013", "Marketing strategy for the region of Bansko as an European center for winter tourism", etc.

Contact Information

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LOCAL ECONOMIC DEVELOPMENT AGENCY – RAZLOG

Providing information on SME training programs, seminars, business meetings, presentation of companies and products. Consultations in the field of strategic and business planning, preparation of marketing plans, business management, starting and managing a small company, quality management, human resources management, project development and management. Information technology and web design. Information for business delegations, international fairs and forums. Contacts with potential foreign partners. Specialized assistance and contact with local authorities and business representatives in case of declared investor interest. Presentation of Razlog and the region to potential foreign investors. Maintaining and providing a database for Bulgarian and foreign companies, embassies, non-governmental organizations, media and local authorities.

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Αποδοχή & Συνέχεια

- Objectives



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Objectives

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Specific Objective: To improve entrepreneurship SME support systems.

Thematic Objective/Priority: Enhancing the competitiveness of small and medium-sized enterprises, the agricultural sector (for the EAFRD) and the fisheries and aquaculture sector (for the EMFF).

Investment Priority: Promoting entrepreneurship, in particular by facilitating the economic exploitation of new ideas and fostering the creation of new firms, including through business incubators.

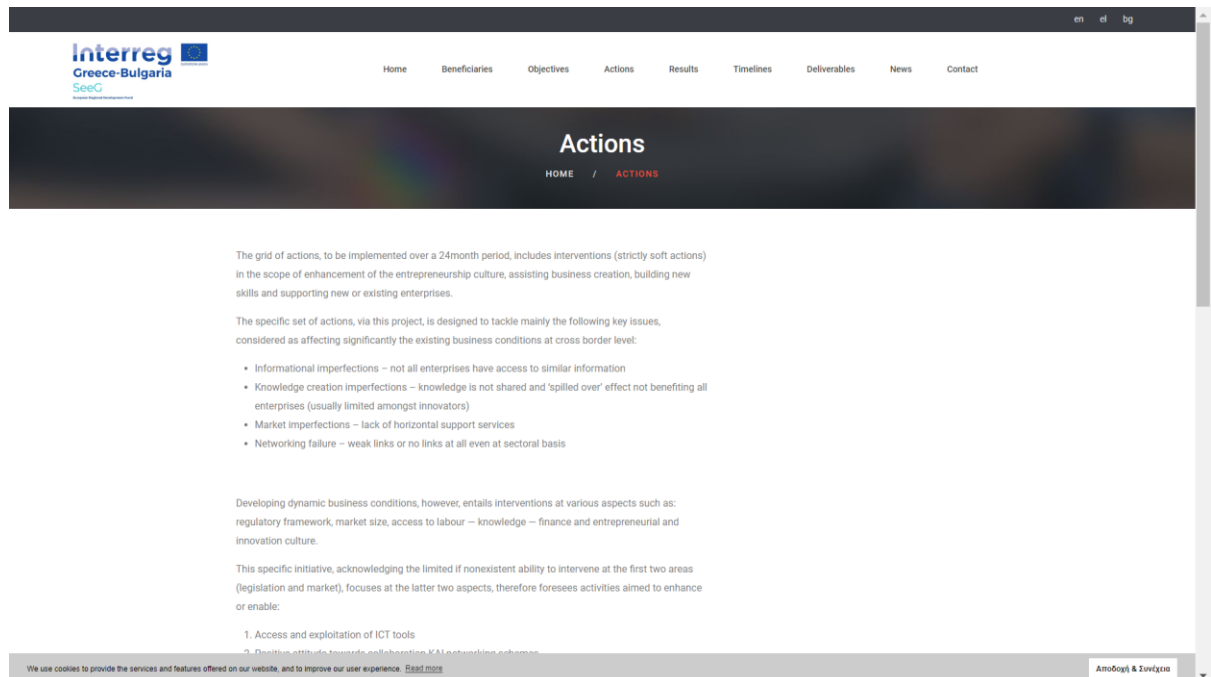
The proposed grid of actions, to be implemented over a 24month period, includes interventions in the scope of enhancement of the entrepreneurship culture, assisting business creation, building new skills and supporting new and/or existing enterprises. Actions that aim at promoting an ecosystem that nurtures entrepreneurship and entrepreneurs in the CB and so on to the improvement of entrepreneurship SME support systems. More specifically, it will be fostered an environment, supportive of entrepreneurs (incl. startups), by tailoring services to their real needs, promoting positive media coverage and bringing them together. Partners agreed to take an initiative, in order to tackle a common barrier, that is SMEs' limited, if any, access to existing support services. At the same time, they also admit this as a factor influencing or discouraging business creation overall.

In order to improve the entrepreneurship SME support systems a set of activities is foreseen, that addresses two main types of factors, those determining the decision making for new businesses and those determining the success and viability of enterprises. In the first case, the activities are relevant to enhancement of knowhow, the procedure of generating a business idea, the ability to access financing tools, the networking opportunities especially the accessibility to supporting services and finally the development of skills related to issues such as risk management etc. In the second case, activities are

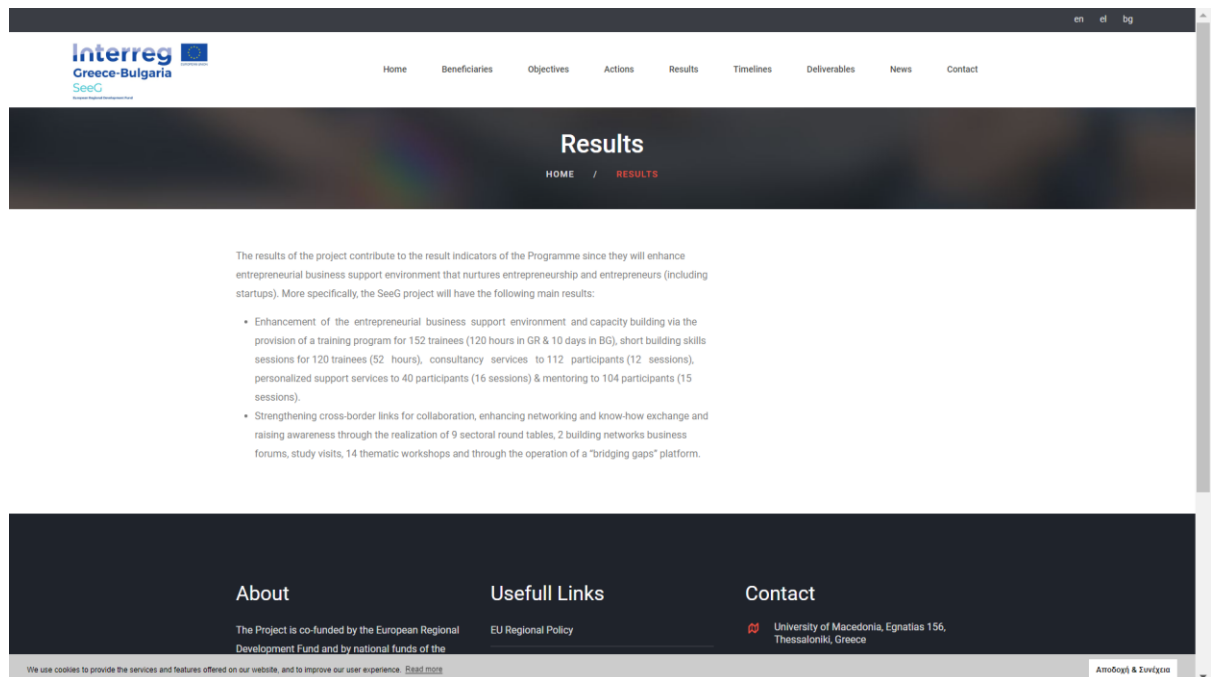
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WP	START	END	COST
1. PROJECT MANAGEMENT	26/04/2021	25/04/2023	54.961,40
2. COMMUNICATION & DISSEMINATION	01/07/2021	31/03/2023	48.063,40
3. NETWORKING GRID	01/07/2021	31/03/2023	105.987,31
4. BUSINESS SUPPORT GRID	01/07/2021	31/03/2023	379.820,63
TOTAL			588.832,74

About

The Project is co-funded by the European Regional Development Fund and by national funds of the

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EU Regional Policy

Developmental Projects

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The main outputs of the project that will significantly improve entrepreneurship conditions on the CB area, and contribute to the main objectives of the project are

WP1. PROJECT MANAGEMENT

Deliverable 1. PROJECT MANAGEMENT

+

Deliverable 2. AUDIT

+

WP2. COMMUNICATION & DISSEMINATION

Deliverable 1. IT HARDWARE AND SOFTWARE FOR PUBLICITY ACTIONS

+

Deliverable 2. COMMUNICATION & DISSEMINATION STRATEGY

+

Deliverable 3. DISSEMINATION MATERIAL

+

Deliverable 4. PRESS CONFERENCES

+

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WP2. COMMUNICATION & DISSEMINATION

Deliverable 1. IT HARDWARE AND SOFTWARE FOR PUBLICITY ACTIONS	+
Deliverable 2. COMMUNICATION & DISSEMINATION STRATEGY	+
Deliverable 3. DISSEMINATION MATERIAL	+
Deliverable 4. PRESS CONFERENCES	+
Deliverable 5. CLOSING EVENT-CAPITALISATION WORKSHOP	+
Deliverable 6. SeeG's SITE	+

WP3. NETWORKING GRID

Deliverable 1. BUILDING NETWORKS BUSINESS FORUMS (EXTRO & INNO)	+
Deliverable 2. BUSINESS GROWTH STRATEGY FRAMEWORK	+
Deliverable 3. BRIDGING GAPS PLATFORM	+
Deliverable 4. SECTORAL ROUND TABLES	+

WP4. BUSINESS SUPPORT GRID

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WP4. BUSINESS SUPPORT GRID

Deliverable 1. SKILLS ENHANCEMENT TRAININGS	+
Deliverable 2. BOOSTING BUSINESS SKILLS	+
Deliverable 3. THEMATIC WORKSHOPS	+
Deliverable 4. ENTREPRENEURSHIP SUPPORT MODEL	+
Deliverable 5. TRAINING MATERIAL - KNOWLEDGE TRANSFER TOOLKITS	+

About

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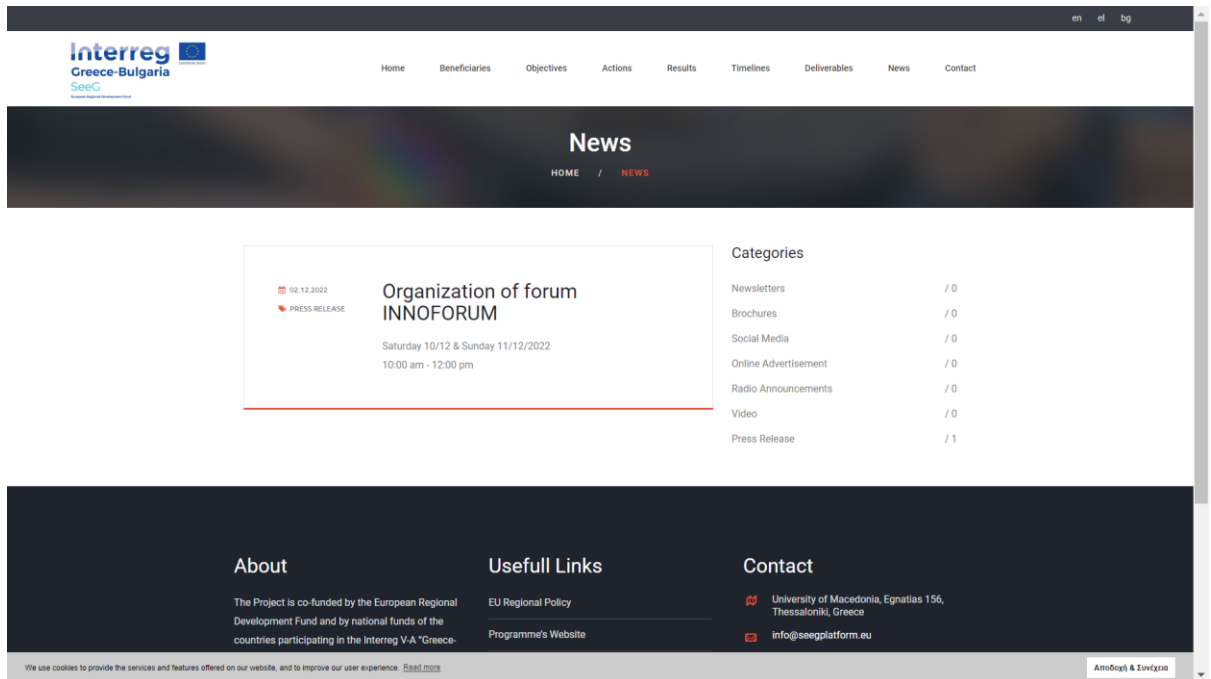
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