

Interreg Greece-Bulgaria



EUROPEAN UNION

SeeG

European Regional Development Fund

Project title: Empowering businesses Seeking Growth Project acronym: SeeG

**Deliverable D2.3.5.: Closing event – capitalisation workshop
Work Package 2: Communication and dissemination**

Contracting authority:



The Project is co-funded by the European Regional Development Fund (ERDF) and national funds of the countries participating in the Cooperation Programme INTERREG V-A "Greece-Bulgaria 2014-2020"

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INVITATION

In the framework of the implementation of the project titled “**Empowering businesses Seeking Growth**” (**SeeG**) which is approved for funding by the Operational Programme **Interreg V-A Greece-Bulgaria 2014-2020** (MIS 5070714), the **Rodopi Chamber of Commerce and Industry** is inviting you to a Closing Event regarding the project’s activities.

The event will be held on **April 20, 2023**, at **12:00 p.m.**, at the **Chamber’s auditorium**.

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CLOSING EVENT

“EMPOWERING BUSINESSES
SEEKING GROWTH” (SEEG)

20 APRIL
2023
THURSDAY

Interreg
Greece-Bulgaria
SeeG



EUROPEAN UNION

European Regional Development Fund

12:00
RODOPI
CHAMBER'S OF COMMERCE
AND INDUSTRY AUDITORIUM

CLOSING EVENT

**“EMPOWERING BUSINESSES
SEEKING GROWTH” (SEEG) –
INTERREG V-A
GREECE-BULGARIA 2014-2020**

In the framework of the implementation of the project titled **“Empowering businesses Seeking Growth” (SeeG)**

which is approved for funding by the Operational Programme **Interreg V-A Greece-Bulgaria 2014-2020** (MIS 5070714), the Rodopi Chamber of Commerce and Industry is organising a Closing Event regarding the project’s activities.

The event will be held on **April 20, 2023, at 12:00 p.m.**, at the **Chamber’s auditorium.**





The program is scheduled as follows:

Maria Lougkou, Technical Consultant of the Rodopi Chamber of Commerce and Industry (LB)

Title of presentation: *Presentation of the main actions of the Rodopi Chamber of Commerce and Industry and their outputs in the framework of the European project «SeeG»*

Popi Koumaropoulou, Mediterranean Educational Centre - M.E.K. Center for Lifelong Learning

Title of presentation: *Presentation of Work Packages 4.1.2 & 4.1.3 of the LB*

Eleni Palaiologou, Orthologismos SA - Accounting, Tax, Consulting and Training Services

Title of presentation: *Presentation of the implementation of deliverables 4.1.4 Thematic workshops (Thematic workshops) and 4.1.5 Entrepreneurship support model (Entrepreneurship support model) of work package 4 (WP4) of the LB in the context of the project "Empowering businesses Seeking Growth"*

George Tsiotras, Professor, University of Macedonia

Title of presentation: *Empowering businesses seeking growth - Project SeeG / PB2 University of Macedonia, Final Report*

Georgi Tsvetkov, Chairman of the Board of Economic Development Agency Bansko

Title of presentation: *Outputs and results for entrepreneurship under SeeG project. Contribution of Economic Development Agency Bansko - PB3*

Elena Zhegova, Technical Assistant on the PB4 «LEDA-Razlog»

Title of presentation: *Empowering businesses seeking growth - Project SeeG, Implemented activities by PB4 LEDA-Razlog*

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Outputs and results for entrepreneurship under SEEG project

Contribution of Economic development
agency Bansko – PB3

Closing event @ Komothini, GR © 20th of April 2023

* ASSOCIATION *

ECONOMIC DEVELOPMENT
AGENCY BANSKO

Factsheet



Town of Bansko

Current condition and brief historical reference

- **Blagoevgrad district @ Southwest Bulgaria**
- **2 towns and 6 villages = population of 14 000**
- **A multi - year prize winner for best ski resort on the Balkans**
- **Host town of FIS Ski and Snowboard World Cup events = 9**
- **Unique Pirin National Park, protected by UNESCO**
- **A historic city that gave to Bulgaria the three „titans“ of our national spirituality and revival in each of the last centuries**

Economic development agency Bansko

Profile

- **Non-profit and non-government private organization**
- **Established in 2007 in the town of Bansko**
- **Founded by Municipality of Bansko and two consultancy companies as a PPP**
- **18 legal and natural persons are current association members**
- **Geographic coverage of the project activities:
Municipality of Bansko and Blagoevgrad district**

Economic development agency Bansko

Strategic goal and mission

- **Through dialogue and joint activities implementation between local governments, private sector and NGOs to contribute to economic and social development of Bansko' region**
- **To support local administration, private sector and other stakeholders in the formulation and implementation of strategies, policies and Programmes for region' economic and social development**

Economic development agency Banskó

Results since the establishment

- 36 projects developed and submitted for funding
- 11 completed
- 2 under implementation
- 0 under evaluation
- 23 in reserve list or rejected for funding

* The Project *

“Empowering businesses
Seeking Growth” (SeeG)



Outputs and results under WP1

Temporary employment created

- **Direct - to 6 persons participating in direct implementation of project activities**
- **Indirect - hall rentals, catering, experts, other subcontractors**

Outputs and results under WP2

Technical equipment for activities implementation

- **Two tablets complete with keyboard and electronic stylus**
- **LED Projector**

Outputs and results under WP2

Informed society regarding the positive contribution of the EU

- 22 press releases in electronic information portals
- 10 radio spots
- 10 press releases on the Facebook social network
- Trilingual news on the project website
- Advertising and information materials for all participants in trainings and events
- Project brochures
- Electronic newsletters

Outputs and results under WP2 & WP3

Public events held

- Press conference
- Three round tables for business trade sectors; hotels and restaurants and services (incl. IT)
- Two-day forum for business extroversion "EXTRO-forum"

Total number of participants = **194**

Outputs and results under WP3 & WP4

Training materials for:

- **Organization and management of SMEs with an emphasis on crisis periods**
- **New/start-ups or future entrepreneurs**
- **Existing entrepreneurs/enterprises**
- **Bilingual written translations for electronic platform content**

Outputs and results under WP4

Conducted surveys

- **Two surveys of the population in Blagoevgrad region of 40 and 100 respondents**

Outputs and results under WP4

Conducted training initiatives

- **Five-day seminar**
- **Two two-day trainings for new and existing businesses**
- **Three two-day workshops with working visits**

Total number of participants = 96

Outputs and results under WP4

Conducted individual and group consultations

- a. business level group support for 16 participants
- b. personalized consulting services for new, future and/or existing entrepreneurs incl. business plan for 10 participants
- c. group business coaching for 32 participants

THANK YOU FOR THE ATTENTION

GEORGI TSVETKOV

Chairman

Economic development agency Bansko

george@noproblemsltd.com

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Closing event

**Rodopi Chamber of Commerce and
Industry**

**2, King George str.
69100, Komotini, Greece**

Date: 20 April 2023



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