

TO

All stakeholders and entities

INVITATION LETTER

**For participation in two-day EXTRO-FORUM
(Business Extroversion Forum)**

**„Empowering businesses Seeking Growth – SeeG“ Project (subsidy contract
B6.3a.28/26.04.2021) under INTERREG V-A Greece – Bulgaria 2014-2020 Cooperation
Programme**

Project Empowering businesses Seeking Growth (acronym SEEG) is implemented in partnership of Chamber of Commerce & Industry of Rodopi (Greece), University of Macedonia, School of Business Administration (Greece), Economic Development Agency Bansko (Bulgaria), and Local Economic Development Agency – Razlog (Bulgaria).

In accordance with project's aims and communication plan, we are most grateful **to invite you to** our event, where project and other useful information will be presented and discussed.

During the event, speeches by business specialists will be held. Also, key issues for the development and future of business in cross-border region can be discussed at the forum.

The scale of the event provides a suitable framework for interaction between various stakeholders from a wide audience (industry organizations, entrepreneurs, representatives of local and central authorities, NGOs, consumers, other persons, teachers and/or directors of profiled educational institutions, etc.), through direct contact, providing information to analyze the opportunities and necessary conditions, as well as the difficulties, limitations and gaps to improve the business environment. During the event, two thematic round tables will be held.

The event will take place on **April 6th and 7th, 2023**.

Venue: Conference center at Orpheus Hotel, Bansko, Bulgaria with administrative address: Bansko, 2A Banio Marinov Street, 2770, Bansko, Bulgaria from 09:30 AM.

Due to the limited number and capacity of the hall, please **contact us** for a preliminary reservation.

The event's agenda is attached to this letter.

If you have any further questions, do not hesitate to contact us at the indicated telephone or e-mail.

FOR ADDITIONAL INFORMATION

Georgi Tsvetkov

Karapet Ter-Kazaryan

M.: +359896860750

M.: +359878588878

e-mail: george@noproblemsltd.com

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