

SeeG: “Empowering Businesses Seeking Growth”

Interreg V-A “Greece – Bulgaria 2014-2020” Cooperation Programme

Priority axis: “A Competitive and Innovative Cross-Border Area”

Closing Event: 20/04/2023

Project duration: 26/4/2021-25/4/2023

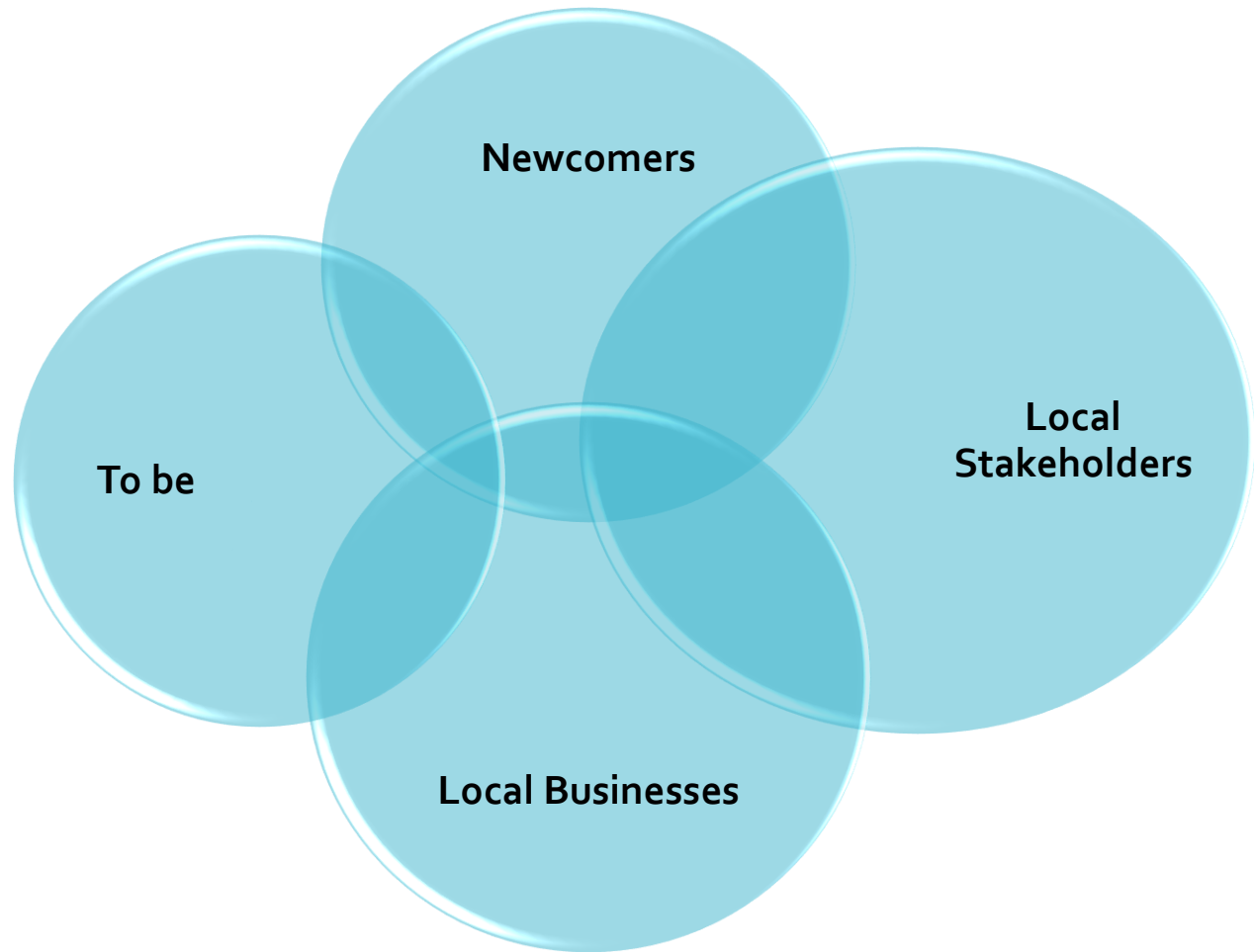
The partnership

- RODOPI CHAMBER OF COMMERCE AND INDURSTY (LB)
- UNIVERSITY OF MACEDONIA - Department of Business Administration (PB₂)
- ECONOMIC DEVELOPMENT AGENCY BANSKO (PB₃)
- LOCAL ECONOMIC DEVELOPMENT AGENCY – RAZLOG (PB₄)

The vision...

SeeG aims at creating an environment, supportive for entrepreneurs (incl. startups), by tailoring services to their real needs, promoting positive media coverage and bringing them together.

The target groups



Work Package (1)

Project management & coordination (26/4/2021 – 25/4/2023)

- Coordination of the implementation of the deliverables all WPs
- Audits

Work Package (2)

Communication &
Dissemination
(1/7/2021 – 25/4/2023)

Communication
Plan

Official project
website

Dissemination
material

2 Press
Conferences

Closing Event –
Capitalisation
Workshop

Work Package (3)

Networking Grid (1/7/2021 – 25/4/2023)

- Participation in the Extro-Forum held by PB₃ in Bansko, Bulgaria on April 6-7, 2023.

Work Package (4)

Business Support Grid (1/7/2021 – 25/4/2023)

- Skills enhancement trainings
- Boosting business skills
- Thematic Workshops
- Entrepreneurship support model

Work Package (4)

Skills enhancement trainings

- Thematic: Organisation & management of SMEs with an emphasis on crisis periods
- Provision for both newcomers and existing entrepreneurs
- 80 trainees
- 120 training hours/session

Work Package (4)

Boosting business skills

- 2 thematics based on group's profile
- Provision for both newcomers and existing entrepreneurs
- 60 trainees
- 20 hours/session

Work Package (4)

Thematic workshops

- Two-days thematic workshops

7 thematics:

1. Innovation Management
2. Extroversion Management
3. Social Economy
4. Start-ups
5. Evaluation of funding opportunities
6. Equal opportunities and the principle of non-discrimination in business
7. E-commerce and cyber-security

Work Package (4)

Entrepreneurship support model

3 types of support

1. Group-based business support
2. Personalized consultancy to entrepreneurs / newcomers
3. Group-based business coaching

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Thank you for your attention!