

‘Empowering businesses Seeking Growth’ (SeeG)

MIS 5070714

Komotini , 20/04/2023



MEK LLC was nominated, via an open tender as contractor of the following deliverables, in the framework of WP4 of the SEEG project:

D4.1.2_Skills
Enhancement
Trainings

D4.1.3_ Boosting
Business Skills

D4.1.2_Skills enhancement trainings

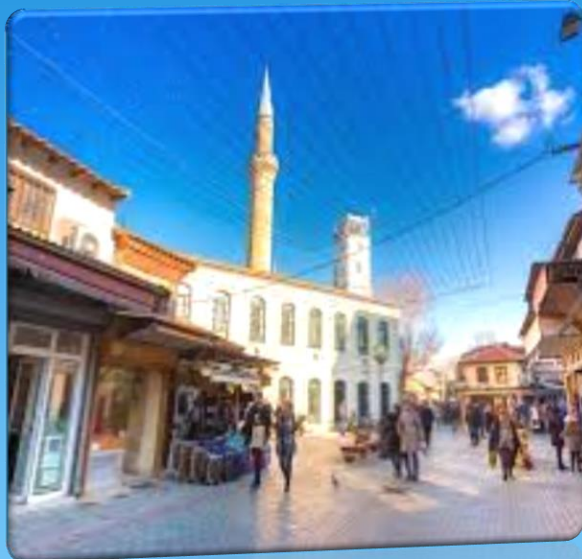
The deliverable concerns the participation of **80 beneficiaries** who reside or operate at the **Regional Unit of Rodopi**:

Target Group 1: To be entrepreneurs

Target Group 2: Local businesses and startups

Overall **4 training groups** were implemented on the thematic:

‘Organization & management of SMEs with emphasis on crisis periods, viable financial management-debt recovery techniques, low cost IT efficient technologies, growth accelerators, constraint eliminators ‘



D4.1.2_Skills enhancement trainings



4 groups were created of **20 participants** each, for a total duration of **120 hours**, as follows:

1st group: 09/01/2023-20/03/2023

2nd group: 10/01/2023-18/03/2023

3rd group: 09/01/2023-20/03/2023

4th group : 10/01/2023-18/03/2023

Location of trainings: Komotini

D4.1.2_Skills enhancement trainings

The detailed content of the trainings were on the following thematics:

- ✚ Use of social media by enterprises
- ✚ Sustainable growth
- ✚ Start-ups

All participants received (at no cost) **Training Material** on all thematics (produced by the project's partners) and upon completion they were nominated **Certificates of Attendance**.

D4.1.3_ Boosting business skills



During the Business Skills sessions, which lasted 20 hours, 60 beneficiaries participated, attending the following thematics:

- Promoting personal growth, self-confidence & networking skills for new or to be entrepreneurs

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- Business adaptation to new ISO standards requirements, risk analysis – management, Business continuity plan, GDPR

The sessions lasted from 21/03/2023 till 27/03/2023 and took place at Komotini.

D4.1.3_ Boosting business skills

The first session, more specifically worked on issues such as:

- ✓ Initiating networking
- ✓ *coping with difficulties and boosting self-confidence*
 - ✓ *awareness of strengths*
 - ✓ *development of interpersonal skills*
 - ✓ *analysis of the professional network*



D4.1.3_ Boosting business skills

The **first session**, more specifically worked on issues such as:

- ✓ ISO Standards
- ✓ Risk Analysis
- ✓ GDPR
- ✓ Document samples for ISO & GDPR

All participants received (at no cost) **Training Material** for further use and upon completion they were nominated **Certificates of Attendance**.





Thank you for your attention!

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