

Interreg Greece-Bulgaria SeeG



European Regional Development Fund



Project Outputs

- **implementation**
of networking actions such as round tables, business forums, thematic workshops & a partnership opportunity platform, contributing to the promotion of transnational cooperation
- **development**
of a business growth strategic framework containing a mapping study on a CB region and at EU level best practices on matters of innovation, extroversion, and CSR
- **enhancing**
the SMEs' support system through the development of a training material, including webinars & toolkits
- **implementation**
of training focusing on the organization & management of SMEs with emphasis on crisis periods, viable financial management-debt recovery techniques, low-cost IT efficient technologies, growth accelerators, constraint eliminators, etc.
- **implementation**
of boosting business skills sessions focused on 2 main categories, upon profiling of the beneficiaries (a) promoting personal growth, self-confidence & networking skills for new or to-be entrepreneurs & (b) business adaptation to new ISO standards requirements, risk analysis - management, business continuity plan, GDPR etc.
- **realization**
of thematic workshops, including study visits, focusing on innovation management, extroversion, social economy, startups, evaluating funding opportunities, equal opportunities & non-discrimination in business, e-commerce & cyber security
- **development**
of an entrepreneurship support model including the provision of consultancy services at the business level or group, personalized consultancy services & business coaching for entrepreneurs



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