

Deliverable 2.4.4 Organisation of 1 press conference

EVALUATION REPORT

to hold a press conference within the project "Empowering businesses Seeking Growth/SeeG"

Date of event: 29 August 2022

Venue: multifunctional hall of the House of culture "15.IX.1903-1909", town of Razlog, 2 Sheynovo St.

The organization and holding of the press conference is in fulfillment of the Agreement dated 11.05.2022 with the subject: "Organization of a press conference, round tables and provision of transport and accommodation for participants in forum events within the framework of the project "Empowerment of businesses seeking growth"/ Empowering businesses Seeking Growth/SeeG, co-financed under the INTERREG V-A "Greece-Bulgaria" 2014-2020 Cooperation Program

The event aimed to:

- Presentation of the project "Empowering businesses seeking growth", approved for financing under the INTERREG V-A "Greece-Bulgaria" 2014-2020 Cooperation Programme

Preliminary preparation:

We have provided:

- A hall with a capacity of 30 seats and technical means such as a laptop, projector, screen, flip-chart for holding the press conference;
- Coffee break and catering for 30 people;
- Folders with presentation and work materials for the event – 30 pcs.

During the event:

- Photographing individual moments during the event.