

Deliverable 3.4.1 Organisation of 3 Round Tables

EVALUATION REPORT

for holding thematic round tables within the project "Empowering businesses Seeking Growth/SeeG"

Date of event: 01 and 02 August 2022

Venue: multifunctional hall of the House of culture "15.IX.1903-1909", town of Razlog, 2 Sheynovo St.

The organization and holding of three thematic round tables for farmers and agricultural producers, for woodworkers and furniture manufacturers and for food processors /meat, milk, fish, bread, etc./ is in fulfillment of the Agreement dated 11.05.2022 with subject: "Organization of a press conference, round tables and provision of transport and accommodation for the participants in forum events within the framework of the project "Empowering businesses Seeking Growth/SeeG", co-financed under the INTERREG V-A "Greece- Bulgaria" 2014-2020 Cooperation Programme.

The events aimed to:

- Presentation of the project "Empowering of businesses seeking growth", approved for financing under the the INTERREG V-A "Greece-Bulgaria" 2014-2020 Cooperation Programme ;
- Discussion of trends, opportunities and needs in the specific field, interactions through personal contact and transfer of knowledge between professionals through practical examples, analyzing funding opportunities and necessary framework conditions, as well as difficulties, limitations and gaps in the work from different perspectives;
- Bringing out the problems in the sector, the solution of which will lie in future trainings, seminars, consultations, etc. according to the project, according to the needs of the entrepreneurs;
- Promotion of entrepreneurship and entrepreneurs in the cross-border region, promotion of an environment supporting entrepreneurs /incl. start-ups/, by adapting services to their real needs, encouraging positive media coverage and bringing them together;
- Strengthening cross-border cooperation links, improving networking, exchanging know-how and raising awareness, business idea generation, the ability to access funding instruments, etc.

Preliminary preparation:

- We provided informational and advertising materials /notebook type notebook and pen/ - 60 sets;
- 6 pcs. media announcements /publication in a regional daily newspaper/ before and after each event;
- Catering and 2 coffee breaks /3 events for 20 participants each/;
- Folder with information materials /invitation, program, project materials/ - 60 sets;
- Hall with a capacity of at least 20 seats and technical equipment: laptop, projector, screen, flip-chart for holding any event;
- Invitation and program;
- Moderator and lecturer;
- Translation.

During the events:

- Photographing individual moments in the course of events.

	Проектът е съфинансиран от Европейския Фонд за Регионално Развитие /ЕФРР/ и от националните фондове на участващите страни в Програмата за сътрудничество ИНТЕРРЕГ V-A "Гърция – България 2014 - 2020" The project is co-financed by the European Regional Development Fund /ERDF/ and by the national funds of the participating countries in the INTERREG V-A "Greece - Bulgaria 2014 - 2020" Cooperation Programme	
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