

### SeeG PROJECT

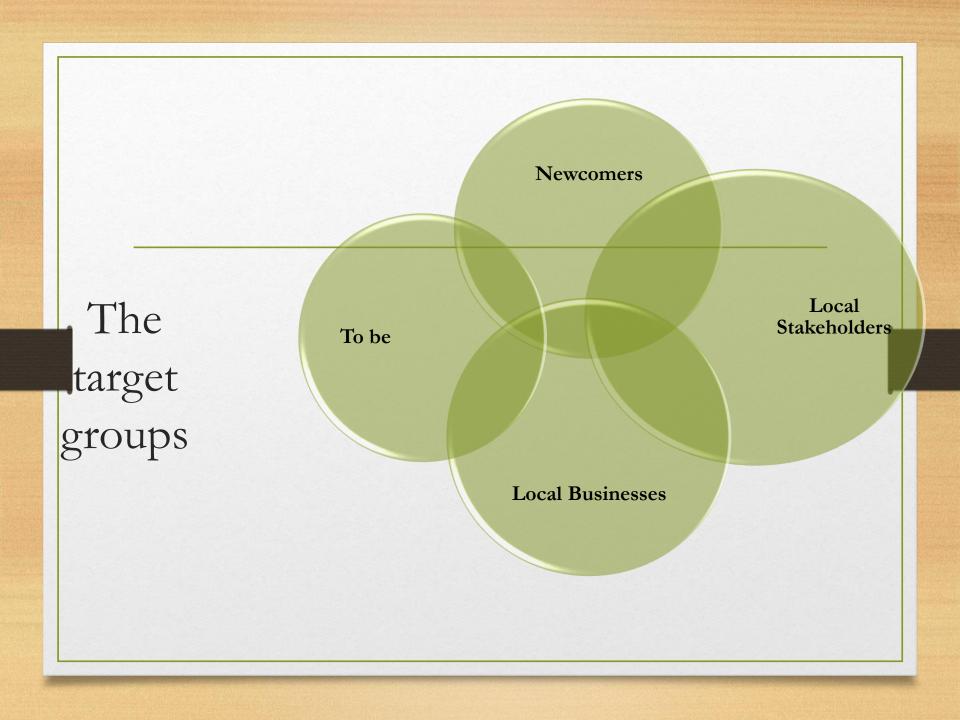
Duration: 26/4/2021-25/4/2023

#### The project partners

- RODOPI CHAMBER OF COMMERCE AND INDURSTY LEAD PARTNER
- UNIVERSITY OF MACEDONIA Dpt of Business Administration – PB2
- ECONOMIC DEVELOPMENT AGENCY BANSKO PB3
- LOCAL ECONOMIC DEVELOPMENT AGENCY RAZLOG – PB4

#### The vision...

SeeG aims at creating an environment, supportive of entrepreneurs (incl. startups), by tailoring services to their real needs, promoting positive media coverage and bringing them together



## Project management & coordination (26/4/2021 – 25/4/2023)

- Project team (all)
- Audits (LB&PB2)

# Communication & Dissemination (1/7/2021 - 31/3/2023)

- Communication strategy(LB)
- SeeG's site (LB)
- Dissemination material (LB, PB3,PB4)
- Press Conferences (LB, PB3, PB4)
- Closing Event Capitalisation workshop (LB)

# Networking Grid (1/7/2021 – 31/3/2023)

- Sectoral round tables (PB3 & PB4, 3 per partner, allocation of sectors between partners)
- Business growth strategy framework (PB2)
- Bridging gaps platform (PB2)
- INNO forum(PB2)
- EXTRO forum (PB3)

# Business Support Grid (1/7/2021 – 31/3/2023)

- Training material<sup>1</sup> (PB2, PB3, PB4)
- Skills enhancement trainings<sup>2</sup> (LB, PB3, PB4)
- Boosting business skills<sup>3</sup> (LB, PB3, PB4)
- Thematic workshops<sup>4</sup> (LB, PB3, PB4)
- Entrepreneurship support model<sup>5</sup> (LB, PB3, PB4)

# Training material<sup>1</sup> (PB2, PB3, PB4)

- guides webinars toolkits
- 2 thematics per partner
- thematics to be agreed between partners: how to start a business business planning branding business continuity planning social media and SMEs sustainable growth models

## Skills enhancement trainings<sup>2</sup> (LB, PB3, PB4)

- Thematic: organisation & management of SMEs with emphasis on crisis periods...
- LB will provide it for both newcomers and existing entrepreneurs
- PB3 & PB4 will agree on allocation of one target group per partner

#### Boosting business skills<sup>3</sup> (LB, PB3, PB4)

- 2 thematics based on group's profile
- LB will provide both thematics to both newcomers and existing entrepreneurs
- PB3 & PB4 will agree on allocation of one target group per partner or of one thematic (recommendation: maintain the same target group throughout the WP)

#### Thematic workshops<sup>4</sup> (LB, PB3, PB4)

- 7 thematics
- LB will provide all thematics
- PB3 on 3 thematics
- PB4 on 4 thematics
- Allocation of 7 thematics to be agreed between PB3 & PB4

## Entrepreneurship support model<sup>5</sup> (LB, PB3, PB4)

- 3 types of support: business support / personalized consultancy / business coaching
- With respect to previous allocation of target groups between PB3 &PB4

