

EVALUATION REPORT

Project "Empowering businesses Seeking Growth/SeeG"; Project activity 4.2 Implementation of enhancing skills adaptation training, for enterprises in crisis situations on thematics as chosen at screening phase

Dates: 28.11.-02.12.2022

Venue: multifunctional hall of the House of culture "15.IX.1903-1909", town of Razlog, 2 Sheynovo St.

The organization and conduct of training to improve the environment for supporting entrepreneurs and building capacity by conducting training to build and increase business skills is in fulfillment of the Agreement dated 15.06.2022 with the subject: „Organization and implementation of events, thematic seminars and training aimed at the organization and management of SMEs, increasing business skills and developing a model for supporting entrepreneurship, including the provision of consulting services at the business or whole group level, personalized consulting services and business coaching for existing, start-up and future entrepreneurs within the project "Empowering businesses Seeking Growth" with the acronym SeeG, financed under grant contract B6.3a.28/26.04.2021 within the Interreg V-A Greece-Bulgaria 2014-2020" Cooperation programme.

The training aimed to:

- Presentation of the project "Empowering businesses seeking growth", approved for financing under the INTERREG V-A Greece-Bulgaria 2014-2020 Cooperation Programme;
- Improving the environment for supporting entrepreneurs and building capacity to adapt and increase their skills in a crisis situation.

Preliminary preparation:

- Provision of a hall for the event and equipment/laptop with Wi-Fi; operating system and Office applications, multimedia projector, screen, flip chart, sound/;
- Provision of a professional lecturer on the subject;
- Text file of publication in Bulgarian, English and Greek before the event for publication by the Contracting Authority;
- Preparation of a list of potential participants;
- Preparing invitations to participate with an agenda and sending them to the participants;
- Preparing a training program;
- Launching the investigation procedure and complying with the de minimis aid rules;
- Presentation, work and information materials - 36 pieces;
- Production of an informational vinyl banner with dimensions of 0.70/1.00 meters to increase the awareness of the target groups, for the purposes of all training activities - 1 pc.



During and after the event:

- 5 coffee breaks (one each) per day and 5 catering items (one each) per day;
- Photographing individual moments during the event;
- Certificate for participants;
- Text file of publication in Bulgarian, English and Greek after the event for publication by the Contracting Authority;
- Publication of information/press release after the event on a news website in Bulgarian.

Submitted results:

- Sample of the invitation and program sent to the participants;
- Presentation, work/information materials for the participants with the required texts and logo of the INTERREG V-A Greece-Bulgaria 2014-2020 Cooperation Programme;
- Present list of participants, containing first name, last name, phone number, e-mail and signature;
- Photo material;
- The documents under the de minimis rules;
- Copy of the issued certificates;
- Publications /text files/ before the training and after its implementation in Bulgarian, English and Greek;
- Publication on a news website /in Bulgarian/ - 1 issue after the performance of the activity;
- Act of acceptance.



The project is co-financed by the European Regional Development Fund /ERDF/ and by the national funds of the participating countries in the INTERREG V-A "Greece - Bulgaria 2014 - 2020" Cooperation Programme

