

EVALUATION REPORT

Project "Empowering businesses Seeking Growth/SeeG"; Project activity 4.3 Implementation of boosting business skills short sessions

Dates: 03-04.12.2022

Venue: town of Razlog, 8 "Macedonia" square

The organization and conduct of training to improve the environment for supporting entrepreneurs and building capacity by conducting training to build and increase business skills is in fulfillment of the Agreement dated 15.06.2022 with the subject: „Organization and implementation of events, thematic seminars and training aimed at the organization and management of SMEs, increasing business skills and developing a model for supporting entrepreneurship, including the provision of consulting services at the business or whole group level, personalized consulting services and business coaching for existing, start-up and future entrepreneurs within the project "Empowering businesses Seeking Growth" with the acronym SeeG, financed under grant contract B6.3a.28/26.04.2021 within the Interreg V-A Greece-Bulgaria 2014-2020" Cooperation programme.

The training aimed to:

- Presentation of the project "Empowerment of businesses seeking growth", approved for financing under the INTERREG V-A Greece-Bulgaria 2014-2020 Cooperation Programme;
- Increasing the business skills of entrepreneurs on two main categories:
 - a) promotion of personal self-confidence; networking skills – for new and future entrepreneurs;
 - b) adapting the business to the new requirements of the International Organization for Standardization (ISO); business continuity plan (BCP) – for existing entrepreneurs and businesses.

Preliminary preparation:

- Provision of a hall for the event and equipment /laptop with Wi-Fi; operating system and Office applications, multimedia projector, screen, flip chart, sound/;
- Provision of professional lecturers on the subject;
- Text file of publication in Bulgarian, English and Greek before the event;
- Preparation of a list of potential participants;
- Preparing invitations to participate with an agenda and sending them to the participants;
- Preparing a training program;
- Launching the investigation procedure and complying with the de minimis aid rules;
- Presentation, work and information materials - 30 pieces;
- Production of an informational vinyl banner with dimensions of 0.70/1.00 meters to increase the awareness of the target groups for the purposes of all training activities - 1 pc.
- Launching the investigation procedure and complying with the de minimis aid rules;
- Presentation, work and information materials - 30 pieces;



- Production of an informational vinyl banner with dimensions of 0.70/1.00 meters to increase the awareness of the target groups for the purposes of all training activities - 1 pc.

During and after the event:

- 4 coffee breaks (one each) per day and 4 catering items (one each) per day for each group;
- Photographing individual moments during the event;
- Certificate for participants;
- Trilingual publication after the event in Bulgarian, English and Greek to inform the general public;
- Publication of information/press release after the event on a news website in Bulgarian.

Submitted results:

- Sample of the invitation and program sent to the participants;
- Presentation, work/information materials for the participants with the required texts and logo of the INTERREG V-A Greece-Bulgaria 2014-2020 Cooperation Programme;
- Present list of participants, containing first name, last name, phone number, e-mail and signature;
- Photo material;
- The documents under the de minimis rules;
- Copy of the issued certificates;
- Publications /text files/ before the training and after its implementation in Bulgarian, English and Greek;
- Publication on a news website /in Bulgarian/ - 1 issue after the performance of the activity;
- Act of acceptance.



The project is co-financed by the European Regional Development Fund /ERDF/ and by the national funds of the participating countries in the INTERREG V-A "Greece - Bulgaria 2014 - 2020" Cooperation Programme

