

Contract No. B6.3a.28/26.04.2021 for project Empowering businesses Seeking Growth/SeeG under priority axis 1: Competitive and innovative cross-border region, investment priority 3a - Encouraging entrepreneurship, in particular by facilitating the economic use of new ideas and promoting the creation of new companies, including through business incubators of the INTERREG V-A "Greece-Bulgaria" 2014-2020 Cooperation Programme

EVALUATION REPORT

**Project "Empowering businesses Seeking Growth/SeeG";
Project activity 4.4.5 Implementation of a.group (of 4) based business support (4ses, 2-hr), b. personalised consultancy to entrepreneurs/newcomers incl. business plan (4ses, 2hr, 10 part.), c. group (of 4) based business coaching (6ses, 2hr).**

Dates: 03-20.04.2023

Development of a model for supporting entrepreneurship by providing consulting services at business or group level, personalized consulting services and business coaching for entrepreneurs (project activity D4.5) is in implementation of the Contract dated 15.06.2022 with the subject: „Organization and implementation of events, thematic seminars and training aimed at the organization and management of SMEs, increasing business skills and developing a model for supporting entrepreneurship, including the provision of consulting services at the business or whole group level, personalized consulting services and business coaching for existing, start-up and future entrepreneurs within the project "Empowering businesses Seeking Growth" with the acronym SeeG, financed under grant contract B6.3a.28/26.04.2021 within the Interreg V-A Greece-Bulgaria 2014-2020" Cooperation programme.

The events aimed to:

- Presentation of the project "Empowerment of businesses seeking growth", approved for financing under the INTERREG V-A Greece-Bulgaria 2014-2020 Cooperation Programme;
- Development of a model to support entrepreneurship, including the provision of consulting services at the business or whole group level, personalized consulting services and business coaching for entrepreneurs.

Preliminary preparation:

- Preparation of a list of potential participants;
- Preparation of invitations to participate with an agenda;
- Launching the investigation procedure and complying with the de minimis aid rules;
- Provision of suitable premises/offices;
- Provision of consultants/coaches;
- A trilingual publication /text file/ before the event in Bulgarian, English and Greek, which is handed over to the Contracting Authority for informing the general public;
- Presentation, work and information materials - 58 pieces;
- Information banner made of vinyl measuring 0.70/1.00 meters for raising the awareness of the target groups for the purposes of all training activities - 1 pc.



The project is co-financed by the European Regional Development Fund /ERDF/ and by the national funds of the participating countries in the INTERREG V-A "Greece - Bulgaria 2014 - 2020" Cooperation Programme



During and after the events:

- Photographing individual moments in the course of events;
- A trilingual publication /text file/ after the event in Bulgarian, English and Greek, which was handed over to the Contracting Authority for informing the general public;
- Publication of information/press release after the event on a news website in Bulgarian.

Submitted results:

- Report with the results of the study and conclusions drawn;
- Completed questionnaires;
- Plan for structuring, organizing and conducting the consulting assistance;
- Sample of the invitation and program sent to the participants;
- Presentation, work/information materials for the participants with the required texts and logo of the Cross-Border Cooperation Program INTERREG V-A Greece-Bulgaria 2014-2020;
- Present list of participants, containing first name, last name, phone number, e-mail and signature;
- Photo material;
- The documents under the de minimis rules;
- Publications /text files/ before the training and after its implementation in Bulgarian, English and Greek;
- Publication on a news website /in Bulgarian/ - 1 issue after the performance of the activity;
- Act of acceptance.



The project is co-financed by the European Regional Development Fund /ERDF/ and by the national funds of the participating countries in the INTERREG V-A "Greece - Bulgaria 2014 - 2020" Cooperation Programme

